

Take Five

If you want a wedding with 'the wow! factor', consider using a marquee

If there's one thing that is self-evident about a dream wedding, it's the fact that the whole day is pure theatre from start to finish, and the better the theatrical setting then the more memorable the occasion will be. No one knows this better than the professional wedding organiser, which is why a marquee is the professional's choice when it comes to tailoring a unique and individually styled occasion. Why? Because if money is no object, then literally the sky is the limit.

Wedding Matters is one such wedding organiser, recently established in Plymouth, who reports that, without fail, brides who have opted for a marquee wedding have been absolutely delighted with their choice.

Marquees can be more expensive than traditional venues, but not necessarily so; the expense lies in the finish – all the buttons and bows. But if money is tight, then a marquee wedding can be a more sensible option – even an economy occasion can be styled to individual choice much better than bricks and mortar can. And whether what you choose is a traditional pole and canvas marquee or a frame and pvc affair, each has its own specific advantages.

The absolute advantage of any marquee, however, is the flexibility it offers and the potential to use the space to create that 'wow!' factor. Being able to pull open the curtains to reveal the décor and the dressed tables for the wedding breakfast and witness the guests' delight is just the start of the entertainment.

It all requires proper planning, however, and brides are often surprised by how much there is to do, no matter how much they may have researched the details for themselves, says Samm Riley of Wedding Matters.

"About a third of the weddings we arrange take place in marquees," she said, "and given the choice I would much prefer to work with a marquee space because you are not really restricted by anything other than budget, and you can work with a bride to create a wedding to remember."

That's all that matters to a wedding organiser, and whether it is a marquee or an unusual location, brides can rest assured that professionals like Wedding Matters will be on hand to guide them through the intricate process of creating a day and a venue to remember.

So, before you decide on your wedding venue, take time to consider a few top tips from Samm Riley.

Five reasons to choose a marquee wedding

- When the marquee is erected you can create a totally bespoke wedding venue with your own colour scheme and theme;
- You are able to get better value for money on your other wedding services as you won't be tied to a particular supplier as you would be at a traditional venue;
- Decorating a marquee is a blank canvas and your options are endless;
- If your budget is small, marquees can be very economical;
- You can choose your scenery/location.

Five things to consider when opting for a marquee

- Flow of guests – ensure you have enough space or separate areas to move your guests around at appropriate times of the day;
- Try to choose a site that is flat – an uneven site can be expensive to level;